

# Lisa Ahmed

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## Education

### COOP Careers

June 2025

#### *Data Analytics Fellow*

- Engaged in a 16-week fellowship program, acquiring expertise in data cleaning, transformation, analysis, and visualization using Excel, SQL, and Tableau, alongside continuous professional development.
- 200 hours of instruction time with a hands-on mastery of data tools, communication training, networking, and client work with actual companies.
- A highly selective program that enrolls underemployed college graduates from under-resourced & marginalized communities.

### CUNY The City College of New York

*Bachelor of Arts, Major in History, Minor in Secondary Education for Social Studies*

August 2022

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## Technical Skills & Certifications

- **Certifications:** Google Analytics Professional Certificate (Coursera)
- **Programming Languages & Visualization:** Excel (Pivot Table and Vlookup), Tableau, and SQL

## Project Experience

### COOP Project - Fellowship Capstone Project

New York, NY

April 2025

#### *Data Analyst Fellow*

- Collaborated with teams of 4 to 16 members to collect, clean, and analyze marketing performance data for a telecommunications client, driving data-informed decision-making.
- Analyzed a dataset of ~13,000 cells to uncover patterns and answer business questions related to creative asset performance, utilizing statistical and exploratory data analysis techniques.
- Generated actionable insights on ad size and messaging effectiveness across demographic segments by leveraging Tableau for data visualization and Excel (PivotTables, VLOOKUP) for in-depth data manipulation.

## Work Experience

### Fusion Academy Brooklyn

New York, NY

#### *Teacher/Mentor*

January 2023 – Present

- Developed ~30 data-driven lesson plans for 1:1 teaching in secondary education Humanities courses, using pedagogical approaches to construct instructional strategies.
- Supported students with various learning disabilities, such as ADD, ODD, Autism, etc.
- Identified learning obstacles and tailored individualized interventions, optimizing study techniques and retention strategies based on data insights.
- Improved student performance by 40% by utilizing personalized instruction for 14 students.

### The Child Center of New York

New York, NY

#### *Group Leader*

July 2021 – January 2023

- Effectively led after-school classrooms with 20 students at a time in 3rd grade while providing an inclusive and welcoming environment for all program students in collaboration with 12 fellow group leaders.
- Leveraged teaching skills in communication, presentations, and subject expertise to assist students with homework by creating activities and lesson plans to support their daily curriculum.
- Orchestrated and assessed student progress to identify opportunities to enhance tutoring methods by 30% while helping students achieve academic goals.